

'20 Things That Coaches Do'

Written by [Roxana Bacian](#), multi-authored in conversation with many – and inspired by Tim Brighthouse's '[20 Things That Teachers Do](#)'

1. Call lost 'dreams' back into the room
2. On Zoom, acknowledge people's bravery of vulnerability
3. In person, look into people's eyes
4. Show me how you got there – it builds trust
5. Time is of the essence – when we blunder
6. Where you're stuck on what to say, ask them for directions
7. Inspire patience, even if you don't know how
8. Stay with the difficult, not for too long
9. Expand perspective – ask the question you're afraid of
10. Show people how (awesomely!) you see them
11. Let the clients change you – it will change them
12. Inspire action, things won't go to plan
13. Ask 'what can I do differently next time'
14. Honour the tears – doors to possibilities
15. Play with language, it's fun!
16. Activate their intuition
17. Encourage right action, no matter what's at stake
18. Pause
19. Respect the ways in which they stop themselves
20. Let truth belong to the client.